

Amendments to the Claims:

1. (Currently Amended) A system ~~for recording at least one content usage statistic~~ comprising:

a terminal ~~capable of being configured to be~~ triggered to obtain a location of the terminal by accessing at least one piece of content from a memory of the terminal, wherein the terminal is ~~also capable of storing~~ configured to store, into a content usage log, at least one content usage statistic relating to the terminal accessing the at least one piece of content, and wherein at least one content usage statistic comprises the location of the terminal; and

a destination ~~capable of receiving~~ configured to receive the content usage log including the at least one content usage statistic.

2. (Currently Amended) A system according to Claim 1, wherein the terminal is ~~capable of receiving~~ configured to receive at least one piece of content in accordance with a broadband data broadcast technique, and wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio ~~and or~~ data channel.

3. (Currently Amended) A system according to Claim 2, wherein the terminal is ~~capable of sending~~ configured to send the content usage log to the destination when a return channel between the terminal and the destination is at least one of available ~~and or~~ established.

4. (Currently Amended) A system according to Claim 1, wherein the terminal is ~~capable of accessing~~ configured to access at least one piece of content comprising at least one piece of pre-broadcast content related to broadcast content, and wherein the terminal is ~~capable of sending~~ configured to send the content usage log to the destination before the broadcast content is broadcast.

5. (Currently Amended) A system according to Claim 4, wherein the at least one

piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the terminal is ~~capable of accessing~~ configured to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

6. (Currently Amended) A system according to Claim 1, wherein the terminal is ~~capable of storing~~ configured to store at least one content usage statistic further comprising at least one statistic related to at least one of the terminal ~~and or~~ the at least one piece of content accessed from the memory.

7. (Currently Amended) A system according to Claim 1, wherein the terminal is ~~capable of~~ configured to be triggered to obtain the location of the terminal by accessing at least one piece of content from a the memory of a the terminal in an offline manner.

8. (Currently Amended) A system according to Claim 1, wherein the terminal is ~~capable of being~~ configured to be repeatedly triggered to obtain a location of the terminal and store at least one content usage statistic for at least one period of time, and wherein the terminal is further ~~capable of sending~~ configured to send the content usage log to the destination after each period of time.

9. (Currently Amended) A system according to Claim 1, wherein the destination is ~~capable of receiving~~ configured to receive the content usage log including the at least one content usage statistic such that a network entity is ~~capable of sending~~ configured to send, to the terminal, at least one piece of content based upon the at least one content usage statistic.

10. (Currently Amended) A system according to Claim 1, wherein the terminal is ~~capable of storing~~ configured to store at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at

least one piece of content was accessed from memory, information regarding used connection types, ~~and~~or information regarding available connection types comprising at least one of a signal strength, capacity ~~and~~or utilization rate of the connection types.

11. (Currently Amended) A system ~~for recording at least one content usage statistic~~ comprising:

a terminal ~~capable of accessing~~ configured to access at least one piece of content from a memory, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content, wherein the terminal is also ~~capable of storing~~ configured to store, into a content usage log, at least one content usage statistic relating to the terminal accessing the at least one piece of pre-broadcast content from the memory; and

a destination ~~capable of receiving~~ configured to receive the content usage log including the at least one content usage statistic before the broadcast content is broadcast.

12. (Currently Amended) A system according to Claim 11, wherein the terminal is ~~capable of receiving~~ configured to receive at least one piece of content in accordance with a broadband data broadcast technique, and wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio ~~and~~or data channel.

13. (Currently Amended) A system according to Claim 12, wherein the terminal is ~~capable of sending~~ configured to send the content usage log to the destination when a return channel between the terminal and the destination is at least one of available ~~and~~or established.

14. (Currently Amended) A system according to Claim 11, wherein the terminal is ~~capable of storing~~ configured to store at least one content usage statistic further comprising at least one statistic related to at least one of the terminal ~~and~~or the at least one piece of content accessed from the memory.

15. (Currently Amended) A system according to Claim 11, wherein the terminal is ~~capable of accessing~~ configured to access at least one piece of content from a memory of a terminal in an offline manner.

16. (Currently Amended) A system according to Claim 11, wherein the terminal is ~~capable of~~ configured to repeatedly accessing ~~access~~ at least one piece of content and ~~storing~~ store at least one content usage statistic for a period of time before the broadcast content is broadcast, and wherein the terminal is ~~capable of sending~~ configured to send the content usage log to the destination after the period of time and before the broadcast content is broadcast.

17. (Currently Amended) A system according to Claim 11, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the terminal is ~~capable of accessing~~ configured to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

18. (Currently Amended) A system according to Claim 11, wherein the destination is ~~capable of receiving~~ configured to receive the content usage log including the at least one content usage statistic such that a network entity is ~~capable of sending~~ configured to send, to the terminal, at least one piece of content based upon the at least one content usage statistic.

19. (Currently Amended) A system according to Claim 11, wherein the terminal is ~~capable of storing~~ configured to store at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory, information regarding used connection types, ~~and or~~ information regarding available connection types comprising at least one of a signal strength, capacity ~~and or~~ utilization rate of the connection types.

20. (Currently Amended) ~~A terminal for recording at least one content usage statistic~~
An apparatus comprising:
a memory capable of receiving and storing at least one piece of content; and
a controller ~~capable of accessing~~ configured to access at least one piece of content from
the memory, wherein the controller is capable of operating a client application, wherein the client
application controller is capable of being configured to be triggered to obtain a location of the
~~terminal apparatus~~ by the controller accessing the at least one piece of content from the memory,
and
wherein the ~~memory controller~~ is also ~~capable of storing~~ configured to store, into a
content usage log, at least one content usage statistic relating to the controller accessing the at
least one piece of content, wherein at least one content usage statistic comprises the location of
the ~~terminal apparatus~~.

21. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 20, wherein
the ~~memory apparatus~~ is capable of ~~receiving~~ configured to receive at least one piece of content
in accordance with a broadband data broadcast technique, and wherein the at least one piece of
content comprises at least one piece of content for at least one channel comprising at least one of
a television, radio ~~and or~~ data channel.

22. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 21, wherein
the controller is ~~capable of sending~~ configured to send the content usage log to a destination
when a return channel between the ~~terminal apparatus~~ and the destination is at least one of
available ~~and or~~ established.

23. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 20, wherein
the ~~memory apparatus~~ is capable of ~~receiving~~ configured to receive and ~~storing~~ store at least one
piece of content comprising at least one piece of pre-broadcast content related to broadcast
content, wherein the controller is ~~capable of sending~~ configured to send the content usage log to

a destination before the broadcast content is broadcast.

24. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 23, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the controller is ~~capable of~~ accessing configured to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

25. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 20, wherein the ~~memory controller~~ is ~~capable of storing~~ configured to store at least one content usage statistic further comprising at least one statistic related to at least one of the ~~terminal and apparatus~~ or the at least one piece of content accessed from the memory of the ~~terminal~~ apparatus.

26. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 20, wherein the controller is ~~capable of~~ configured to be triggered to obtain a location of the apparatus by the controller accessing at least one piece of content from ~~a the memory of a terminal~~ in an offline manner.

27. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 20, wherein the controller is ~~capable of~~ configured to repeatedly accessing access at least one piece of content, and the client application controller is capable of configured to repeatedly obtaining obtain a location of the ~~terminal~~ apparatus, and the ~~memory~~ is ~~capable of repeatedly storing~~ store at least one content usage statistic for at least one period of time, and wherein the controller is further ~~capable of sending~~ configured to send the content usage log to a destination after each period of time.

28. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 20, wherein the ~~memory controller~~ is ~~capable of storing~~ configured to store at least one content usage statistic

further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory, information regarding used connection types, ~~and-or~~ information regarding available connection types comprising at least one of a signal strength, capacity ~~and-or~~ utilization rate of the connection types.

29. (Currently Amended) ~~A terminal for recording at least one content usage statistic~~
An apparatus comprising:

~~a memory capable of receiving and storing at least one piece of content, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content; and~~

~~a controller capable of accessing~~ configured to access at least one piece of content from ~~the a memory, the at least one piece of content comprising at least one piece of pre-broadcast content related to broadcast content.~~

~~wherein the memory controller is also capable of storing~~ configured to store, into a content usage log, at least one content usage statistic relating to accessing the at least one piece of pre-broadcast content from the memory, and wherein the controller is ~~capable of sending~~ configured to send the content usage log to a destination before the broadcast content is broadcast.

30. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the ~~memory apparatus is capable of receiving~~ configured to receive at least one piece of content in accordance with a broadband data broadcast technique, and wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio ~~and-or~~ data channel.

31. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the ~~terminal apparatus is capable of sending~~ configured to send the content usage log to the destination when a return channel between the ~~terminal apparatus~~ and the destination is at least

one of available ~~and or~~ established.

32. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the ~~memory controller is capable of storing~~ configured to store at least one content usage statistic further comprising at least one statistic related to at least one of the ~~terminal and apparatus~~ or the at least one piece of content accessed from the memory of the ~~terminal~~ apparatus.

33. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the controller is ~~capable of accessing~~ configured to access at least one piece of content from a memory of a ~~terminal~~ apparatus in an offline manner.

34. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the controller is ~~capable of~~ configured to repeatedly access at least one piece of content and the memory is ~~capable of repeatedly storing~~ store at least one content usage statistic for a period of time before the broadcast content is broadcast, and wherein the controller is ~~capable of sending~~ configured to send the content usage log to a destination after the period of time and before the broadcast content is broadcast.

35. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the controller is ~~capable of accessing~~ configured to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

36. (Currently Amended) ~~A terminal~~ An apparatus according to Claim 29, wherein the ~~memory controller is capable of storing~~ configured to store at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory, information

regarding used connection types, ~~and~~or information regarding available connection types comprising at least one of a signal strength, capacity ~~and~~or utilization rate of the connection types.

37. (Currently Amended) A method ~~of recording at least one content usage statistic~~ comprising:

accessing at least one piece of content from a memory of a terminal;

obtaining a location of the terminal, wherein accessing the at least one piece of content from the memory of the terminal triggers obtaining the location of the terminal; and

~~storing~~causing at least one content usage statistic relating to accessing the at least one piece of content to be stored into a content usage log, wherein at least one content usage statistic comprises the location of the terminal.

38. (Currently Amended) A method according to Claim 37 further comprising:

receiving at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique, wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio ~~and~~or data channel.

39. (Currently Amended) A method according to Claim 38 further comprising:

sending the content usage log to a destination when a return channel between the terminal and the destination is at least one of available ~~and~~or established.

40. (Original) A method according to Claim 37 further comprising:

receiving at least one piece of content into the memory of the terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content;

sending the content usage log to a destination; and thereafter

broadcasting the broadcast content.

41. (Original) A method according to Claim 40, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein accessing at least one piece of content comprises accessing at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

42. (Currently Amended) A method according to Claim 37, wherein ~~storing-causing~~ at least one content usage statistic to be stored comprises ~~storing-causing, to be stored,~~ at least one content usage statistic further comprising at least one statistic related to at least one of the terminal ~~and-or~~ the at least one piece of content accessed from the memory of the terminal.

43. (Currently Amended) A method according to Claim 37, wherein accessing at least one piece of content comprises accessing at least one piece of content from ~~a~~the memory of ~~a~~the terminal in an offline manner.

44. (Currently Amended) A method according to Claim 37, wherein accessing at least one piece of content, obtaining a location of the terminal, and ~~storing-causing~~ at least one content usage statistic to be stored comprise repeatedly accessing at least one piece of content, obtaining a location of the terminal, and ~~storing-causing~~ at least one content usage statistic to be stored for at least one period of time, and wherein the method further comprises:

 sending the content usage log to a destination after each period of time.

45. (Currently Amended) A method according to Claim 37, wherein ~~storing-causing~~ at least one content usage statistic to be stored comprises ~~storing-causing, to be stored,~~ at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory, information regarding used connection types, ~~and-or~~ information regarding available

connection types comprising at least one of a signal strength, capacity ~~and~~or utilization rate of the connection types.

46. (Currently Amended) A method ~~of recording at least one content usage statistic~~ comprising:

accessing at least one piece of content from a memory of a terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content;

storing, into a content usage log, at least one content usage statistic relating to accessing the at least one piece of pre-broadcast content ~~into a content usage log from the memory;~~

sending the content usage log to a destination; and thereafter

broadcasting the broadcast content.

47. (Currently Amended) A method according to Claim 46 further comprising:

receiving at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique, wherein the at least one piece of content comprises at least one piece of pre-broadcast content for at least one channel comprising at least one of a television, radio ~~and~~or data channel.

48. (Currently Amended) A method according to Claim 47, wherein sending the content usage log comprises sending the content usage log to a destination when a return channel between the terminal and the destination is at least one of available ~~and~~or established.

49. (Currently Amended) A method according to Claim 46, wherein storing at least one content usage statistic comprises storing at least one content usage statistic further comprising at least one statistic related to at least one of the terminal ~~and~~or the at least one piece of content accessed from the memory of the terminal.

50. (Original) A method according to Claim 46, wherein accessing at least one piece

of content comprises accessing at least one piece of content from a memory of a terminal in an offline manner.

51. (Original) A method according to Claim 46, wherein accessing at least one piece of content and storing at least one content usage statistic comprise repeatedly accessing at least one piece of content and storing at least one content usage statistic for a period of time before broadcasting the broadcast content, and wherein sending the content usage log comprises sending the content usage log to a destination after the period of time and before broadcasting the broadcast content.

52. (Currently Amended) A method according to Claim-29 46, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein accessing at least one piece of content comprises accessing the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

53. (Currently Amended) A method according to Claim-29 46, wherein storing at least one content usage statistic comprises storing at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory, information regarding used connection types, ~~and~~ or information regarding available connection types comprising at least one of a signal strength, capacity ~~and~~ or utilization rate of the connection types.

54. (Currently Amended) A computer program product for recording at least one content usage statistic, the computer program product comprising a computer-readable storage medium having computer-readable program code portions stored therein, the computer-readable program code portions comprising:

a first executable portion ~~for accessing~~ configured to access at least one piece of content

from a memory of a terminal;

a second executable portion ~~for obtaining~~ configured to obtain a location of the terminal, wherein the first executable portion accessing the at least one piece of content from the memory of the terminal triggers the second executable portion to obtain the location of the terminal; and

a third executable portion ~~for storing~~ configured to store at least one content usage statistic relating to accessing the at least one piece of content into a content usage log, wherein at least one content usage statistic comprises the location of the terminal.

55. (Currently Amended) A computer program product according to Claim 54 further comprising:

a fourth executable portion ~~for receiving~~ configured to receive at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique, wherein the at least one piece of content comprises at least one piece of content for at least one channel comprising at least one of a television, radio ~~and or~~ data channel.

56. (Currently Amended) A computer program product according to Claim 55 further comprising:

a fifth executable portion ~~for sending~~ configured to send the content usage log to a destination when a return channel between the terminal and the destination is at least one of available ~~and or~~ established.

57. (Currently Amended) A computer program product according to Claim 54 further comprising:

a fourth executable portion ~~for receiving~~ configured to receive at least one piece of content into the memory of the terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content; and

a fifth executable portion ~~for sending~~ configured to send the content usage log to a destination before the broadcast content is broadcast.

58. (Currently Amended) A computer program product according to Claim 57, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the first executable portion is ~~adapted~~ configured to access at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

59. (Currently Amended) A computer program product according to Claim 54, wherein the third executable portion is ~~adapted~~ configured to store at least one content usage statistic further comprising at least one statistic related to at least one of the terminal ~~and or~~ the at least one piece of content accessed from the memory of the terminal.

60. (Currently Amended) A computer program product according to Claim 54, wherein the first executable portion is ~~adapted~~ configured to access at least one piece of content from a ~~the~~ memory of a terminal in an offline manner.

61. (Currently Amended) A computer program product according to Claim 54, wherein the first executable portion is ~~adapted~~ configured to repeatedly access at least one piece of content, the second executable portion is ~~adapted~~ configured to repeatedly obtain a location of the terminal, and the third executable portion is ~~adapted~~ configured to repeatedly store at least one content usage for at least one period of time, and wherein the computer program product further comprises:

a fourth executable portion ~~for sending~~ configured to send the content usage log to a destination after each period of time.

62. (Currently Amended) A computer program product according to Claim 54, wherein the third executable portion is ~~adapted~~ configured to store at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory,

information regarding used connection types, ~~and-or~~ information regarding available connection types comprising at least one of a signal strength, capacity ~~and-or~~ utilization rate of the connection types.

63. (Currently Amended) A computer program product of recording at least one content usage statistic comprising:

a first executable portion ~~for accessing~~ configured to access at least one piece of content from a memory of a terminal, wherein the at least one piece of content comprises at least one piece of pre-broadcast content related to broadcast content;

a second executable portion ~~for storing~~ configured to store at least one content usage statistic relating to accessing the at least one piece of pre-broadcast content into a content usage log; and

a third executable portion ~~for sending~~ configured to send the content usage log to a destination before the broadcast content is broadcast.

64. (Currently Amended) A computer program product according to Claim 63 further comprising:

a fourth executable portion ~~for receiving~~ configured to receive at least one piece of content into the memory of the terminal in accordance with a broadband data broadcast technique, wherein the at least one piece of content comprises at least one piece of pre-broadcast content for at least one channel comprising at least one of a television, radio ~~and-or~~ data channel.

65. (Currently Amended) A computer program product according to Claim 64, wherein the third executable portion is ~~adapted~~ configured to send the content usage log to a destination when a return channel between the terminal and the destination is at least one of available ~~and-or~~ established.

66. (Currently Amended) A computer program product according to Claim 63, wherein the second executable portion is ~~adapted~~ configured to store at least one content usage

statistic further comprising at least one statistic related to at least one of the terminal ~~and-or~~ the at least one piece of content accessed from the memory of the terminal.

67. (Currently Amended) A computer program product according to Claim 63, wherein the first executable portion is ~~adapted~~ configured to access at least one piece of content from a memory of a terminal in an offline manner.

68. (Currently Amended) A computer program product according to Claim 63, wherein the first executable portion is ~~adapted~~ configured to repeatedly access at least one piece of content and the second executable portion is ~~adapted to storing~~ configured to store at least one content usage statistic comprise being configured to repeatedly accessing ~~access~~ at least one piece of content and ~~storing~~ store at least one content usage statistic for a period of time before broadcasting the broadcast content, and wherein the third executable portion is ~~adapted~~ configured to send the content usage log to a destination after the period of time and before the broadcast content is broadcast.

69. (Currently Amended) A computer program product according to Claim 63, wherein the at least one piece of pre-broadcast content comprises a set of at least one television program over a given time period for at least one television channel, wherein the first executable portion is ~~adapted~~ configured to access the at least one piece of pre-broadcast content at least a predefined period of time before the broadcast content is broadcast, and wherein the predefined period of time comprises the given time period.

70. (Currently Amended) A computer program product according to Claim 63, wherein the second executable portion is ~~adapted~~ configured to store at least one content usage statistic further comprising at least one of a type of the at least one piece of content accessed from the memory, a time the at least one piece of content was accessed from memory, information regarding used connection types, ~~and-or~~ information regarding available connection types comprising at least one of a signal strength, capacity ~~and-or~~ utilization rate of the

Appl. No.: 10/688,430
Amdt. dated July 24, 2007
Reply to Official Action of June 26, 2007

connection types.